

Enroll No.

K.E.Society's
Rajarambapu Institute of Technology, Rajaramnagar
 (An Empowered Autonomous Institute, Affiliated to SUK)
 End Semester Examination *(Jan-2026)*
 F.Y.B.B.A. Sem- II

Q.P.Code
<i>E1444</i>

Course Code: BBA102

Course Name: Human Behaviour and Organization

Day & Date: *Tuesday 06/01/2026*

Time : *10:30 To 1:30*

Max Marks: 100

- Instructions:** 1) All questions are compulsory
 2) Figures to the right indicate maximum marks
 3) Assume suitable data if not given
 4) Use of non-programmable calculator is allowed

Q.1		Marks	COs	BT Level
A	Explain Meaning, importance, and historical development of Organizational Behavior.	8	2	2
	OR			
A	Explain Contributing disciplines of OB	8	2	2
B	Define personality and explain the determinants of personality	7	1	3
Q.2				
A	Explain Values concept. Explain Terminal Values and Instrumental Values.	8	3	1
	OR			
A	Write the components of job-related attitudes	8	3	1
B	Explain Reinforcement Theory and illustrate with suitable examples	7	3	3
Q.3				
A	Explain concept of Motivation and its importance.	8	2	5
	OR			
A	Evaluate any 2 motivation theories of early period	8	2	5
B	Explain the Self-Determination Theory and Goal-setting Theory	7	1	1
Q.4				
A	Explain Groupthink and shift	8	4	2
	OR			
A	State conflict between individual and group.	8	4	2
B	Describe the Indian perspective on group norms	7	3	3



Q.5

A	Explain Bases of Power	10	4	4
OR				
A	Compare difference between Charismatic Leadership and Transactional Leadership	10	4	4
B	Explain Power and write in detail bases of power .	10	1	2

Q.6

A	Explain Need and importance of Cross-Cultural management.	10	4	3
OR				
A	Explain the functional effects of Organizational Culture?	10	4	3
B	Explain the role of employees in building Organizational Culture.	10	5	2

